

## UNIVERSITY OF MISSOURI SYSTEM

Previous Measure: Federally financed research and development expenditures as reflected in – total federally financed R&D expenditures, the percentage share (market share) of all dollars expended that year or the rank of the university

Rationale for Change: We would like to emphasize our business and industry economic development activities and their impact.

Proposed Measure Summary: Measure science and engineering expenditures sponsored by business and industry.

Successful Performance: We are also proposing to change the definition of success for this measure. Currently, there are three ways by which we can be successful. The proposed change would make the definition of success more similar with the other measures. Hence, we would be successful by either increasing annual expenditures (again based on three-year averages) or by being at or above the top 66<sup>th</sup> percentile of US Public Doctoral Institutions. This change would keep our definition of “sustained excellence” consistent with what is being used with three of the other four measures (retention, graduation rates, and percent of expenditures on core mission).